Sokol Spirit Executive Board Meeting July 11, 2013

The meeting was called to order at 7:07pm by Adam Wilt.

In attendance: Adam Wilt, Lauren Wilt, Eddie Zempich, Mark Shrofe, Bernie Babka, Dorothy Becker, Cassie Croft, Jennifer Keefe, Kathy Barcal, Bob Barcal, Howie Maskill

Excused: Meribeth Tooke

Urgent Correspondence

Due to the summer break and the meeting being held off-site, there was no mail present at this meeting. There was an email sent from Linda Baran inquiring about the reimbursements of registration fees for those Spirit members who participated in the Sport Festival’s closing ceremonies. Kathy Barcal will submit a final list of those needing reimbursement to Bob Barcal for payment.

BOI

The directors are still working on the pricing schedule for fall classes. Registration is scheduled for September 14.

Programs

Adam Wilt sent an email to the ASO in regards to updates on our grant funded programs.

Loren Thomas is requesting payment for the last 6-week session he taught last spring. Bob Barcal will address his payment.

The BOI directors will sit down with Loren to establish his availability for fall fitness programming.

The programming that is occurring this summer (cirque and soccer) might conflict with the floor resurfacing project. The possibility of moving the soccer camp to Kiwanis Park was mentioned.

BMC

The gym is undergoing many repairs this summer, and for the most part they are all on task. The main repairs that are being addressed immediately are the roof, sewer sink hole, and the overall parking lot. The gym floor will be repainted and refinished for the fall class start. The BMC is still gaining some quotes to pick the right vendor to carry out this task. Mark Shrofe is still hopeful that this project will get done ASAP. Adam Wilt and Mark Shrofe have agreed to both meet with the prospective painter to hash things out.

There was a motion made by Mark Shrofe to purchase, paint and attach new baseboards in the lower hall. Lauren Wilt seconded the motion and the motion passed.

Treasurer’s Report

The previously approved money transfer from Edward Jones account will be held off until the current bills and expenses are paid. This transfer is going to be $27,000. This money will financially support the building improvements being made this summer. Mark Shrofe and Bernie Babka will coordinate with Bob Barcal about any reimbursements needed now for building improvements.

The group discussed the financing of new volleyball standards. This venture will come out of the memorial fund. A motion was made by Jennifer Keefe to purchase new volleyball standards and to pay for it through the memorial fund. Kathy Barcal seconded that motion and the motion passed unanimously. Howie Maskill is taking the lead on this project by updating the quotes and dimensions he previously obtained to make this purchase.

PR/Marketing

The Farmer’s Market spots are almost completely filled for the remaining scheduled dates. The board will be compiling a mailing to the 5,000 purchased names and addresses to promote upcoming programs at Spirit. Cassie Croft will create a postcard mailing and map out the pricing of that many postcards, and Adam Wilt will look into the bulk mailing prices. Cassie Croft mentioned that Central District’s membership retention program will be able to cover the cost of sending postcards to current Spirit members. It was suggested to possibly organize more open house opportunities to market the gym better. It was also suggested to create an email blast list combining all of our own email lists that we currently have to get the word out to everyone at once.

Technology

Spirit will be creating a new website through 1and1.com. This new platform allows for ecommerce, and costs $19.95 a month to have. There is more follow up needed by the IT director to prepare for the changeover of the website.

President’s Report

There have been no officers indicating that they need transition training as of yet. There are two vacancies to address. 1st Vice President is currently open. Kathy Barcal and Lauren Wilt have agreed to pitch in to cover the duties of this position for the interim until a permanent officer can be placed. PR/Marketing is the other vacancy on the board. There has been some interest expressed by Jennifer and Linda Baran to help out with this position. Adam Wilt will look into this to see if it is substantial. Jennifer Keefe also expressed interest in assisting in this capacity as well. She will work with Cassie Croft to better learn what is expected in this position. The idea of possibly making this position more of a committee was discussed.

New business

In the next Spirit newsletter there will be an option for members to receive the membership directory through the mail by request only (to keep costs in check).

The President’s Award: this year Sokol Spirit will nominate Jim Hron from Sokol Milwaukee and Kathy Barcal from Sokol Spirit. Howie Maskill and Cassie Croft will create the nomination narratives.

Unfinished Business

There was a motion made by Eddie Zempich to change the Sokol Spirit webpage to the 1and1.com host. Kathy Barcal seconded the motion and further discussion was had regarding what to do with our current host and what do we know about this new platform. It was discovered that we can receive a refund from GoDaddy.com for ending our contract with them. The motion was adjusted. A motion was restated by Eddie Zempich to change the Sokol Spirit webpage to 1and1.com and drop Godaddy.com, pending some research into reviews of the 1and1.com platform. Motion was passed.

Oktoberfest is scheduled for September 14. There was a committee meeting held to get this project going.

Bernie Babka will catch up with Meribeth Tooke to discuss updates and progress towards a tax exempt letter for the gym.

It was suggested that we get a letter from the principal of the school that our wheels instructors performed at to promote this to other schools who might be interested in having this assembly.

The next Executive Board meeting is scheduled for August 8, 2013.

Meeting adjourned 8:29pm.

Respectfully submitted,

Cassie Croft