Sokol Spirit Executive Board retreat-recap July 11, 2013

Dessert Activity: opening ice breaker activity

Objective worksheet:

* What is our objective as an organization? What should we be?

What we are: What we should be:

Fitness A hot spot

Community Safe/trusting

Family/Individuals Family

 Accessible

 Conscientious and inclusive

 Adapt to society

 Encourage to promote community

 Financially secure

Top 3:

* Financially Secure
* Engaging the community
* Accessible and inclusive
* How can we achieve this?

 Program changes

 Full-time management

 Engage more of our current members

 Positive representation in the community

 Interaction with other organizations and schools

 Improve facilities

 Have experienced/qualified teachers

 Embrace new opportunities that come along

 More open house opportunities

 -side bar: could include a mock class, an interactive experience

 Improve interactions with parents, further engagement with parents

 -side bar: Sokol tends to smother people

* What barriers stand in our way?

 Too few workers

 Resisting change

 $

 Time or lack there of

 Family life suffers, restraints

 Lack of new leaders

 Building is not safe for handicapped

 Non-use of facilities

* What do we need to overcome these barriers?

 Raise dues, increase revenue

 Bring back younger members who are now older

 ADA compliance

 Get people through the doors

 Show value

* Top long-term goals?

 ADA compliance

 Daytime programming

 Increase # of workers

 Mentoring/development program

 Alternative forms of revenue, i.e. grant funding

 Increase membership numbers exponentially

* Top goals for this Sokol year?

 Develop the day time programming

 Obtain more members

 Engage outsiders

**Homework assignment: Exec Board Retreat Work Sheet due August 8**