Sokol Spirit Executive Board retreat-recap July 11, 2013

Dessert Activity: opening ice breaker activity

Objective worksheet:

* What is our objective as an organization? What should we be?

What we are: What we should be:

Fitness A hot spot

Community Safe/trusting

Family/Individuals Family

Accessible

Conscientious and inclusive

Adapt to society

Encourage to promote community

Financially secure

Top 3:

* Financially Secure
* Engaging the community
* Accessible and inclusive
* How can we achieve this?

Program changes

Full-time management

Engage more of our current members

Positive representation in the community

Interaction with other organizations and schools

Improve facilities

Have experienced/qualified teachers

Embrace new opportunities that come along

More open house opportunities

-side bar: could include a mock class, an interactive experience

Improve interactions with parents, further engagement with parents

-side bar: Sokol tends to smother people

* What barriers stand in our way?

Too few workers

Resisting change

$

Time or lack there of

Family life suffers, restraints

Lack of new leaders

Building is not safe for handicapped

Non-use of facilities

* What do we need to overcome these barriers?

Raise dues, increase revenue

Bring back younger members who are now older

ADA compliance

Get people through the doors

Show value

* Top long-term goals?

ADA compliance

Daytime programming

Increase # of workers

Mentoring/development program

Alternative forms of revenue, i.e. grant funding

Increase membership numbers exponentially

* Top goals for this Sokol year?

Develop the day time programming

Obtain more members

Engage outsiders

**Homework assignment: Exec Board Retreat Work Sheet due August 8**